



KIRCHDORFER
INDUSTRIES

PRESS RELEASE

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Kirchdorfer presents its own „Road & Traffic“ Business Division

Kirchdorfer Group’s DELTABLOC® and their new STEELBLOC® product range is internationally successful, particularly in vehicle restraint systems. Now, by creating a dedicated business division, the claim of the market and technology leader is underlined.

Encompassing over 50 companies, segmented into the cement, raw materials and precast concrete business divisions, Kirchdorfer Group is active internationally. As a result of the rapid growth of the DELTABLOC® Group and the advance into the complementary steel crash barrier business field, DELTA BLOC International GmbH including its subsidiaries is now managed in its own "Kirchdorfer Road & Traffic" division.

Erich Frommwald, CEO of Kirchdorfer Group, explains the motivation and strategy behind this decision:

"For several years now, DELTABLOC® has recorded annual growth rates of up to 50 %. With the creation of its own division, which primarily covers the areas of passive road safety and noise protection, we are underscoring the growing economic significance of DELTABLOC® and sending a signal to our competitors around the world that we are further expanding our strong market position and our product portfolio."

From Pioneer to international market leader with DELTABLOC®

DELTABLOC® was launched 25 years ago by the „MABA Fertigteilindustrie GmbH“ and has since developed into the world's most successful and comprehensive vehicle restraint system provider with over 250 crash tests. Under the leadership of **CEO Thomas Edl**, DELTABLOC International GmbH was able to establish itself as a market and technology leader in several international markets. Over the past few years, the patented system of interlinked precast concrete elements has been supplemented by an equally innovative in-situ concrete solution and expanded with integrated noise protection walls. A just as revolutionary new development of steel crash barriers has been marketed under the name STEELBLOC® since 2019.

The Kirchdorfer Road & Traffic division envelops 8 national companies as well as licensing and production partners in more than 50 countries and offers the most extensive system range for passive road safety worldwide with more than 100 system types.

Further information on the product range of the Kirchdorfer Group’s Road & Traffic division:

www.deltabloc.com – temporary and permanent concrete vehicle restraint systems

www.steelbloc.com – revolutionary, supermodular steel guardrails

www.phonobloc.com – state-of-the-art noise protection systems

www.citybloc.eu – modular protection for urban environments

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Division logo „Road & Traffic“,
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The faces behind the new business division: (from left) Wolfgang Ganster, MBA (Sales & Operations),
Bmst. Dipl.-Ing. Dr. Thomas Edl (CEO), Kirchdorfer Group CEO KR Mag. Erich Frommwald,
Ingo Stoffels (National Sales) and Mag. Werner Fink (Finance & HR).
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Download Link for high resolution pictures:

[Kirchdorfer presents 4th business division „Road & Traffic“](#)

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About Kirchdorfer Group

Kirchdorfer Group is a privately owned international construction materials company based in Kirchdorf / Upper Austria, which operates in the sectors of cement, raw materials (stone, sand, gravel, ready-mixed concrete) and precast concrete elements. Based on the parent plant in Kirchdorf, which was founded in 1888 as a cement plant, the diversified group today generates annual sales of approx. 200 million euros in 13 countries. For further information please visit: www.kirchdorfer.eu